Cheyenne Monét Brown

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MULTIMEDIA EXPERIENCE

**HoopSeen |** *Content Contributor & Writer* – Atlanta, GA April 2021— Current

* Manage @HoopSeenW, @JrHoopSeen, & @HoopSeenGA Twitter accounts during tournaments
* Write game recaps & other team-related stories

**BallerTV |** *Live Sports Event Coordinator –*Atlanta, GA                                    January 2021 — Current

* Manage and operate equipment for assigned events by handling on-site operations to enable live stream
* Communicate & work with show producers throughout the course events

**Alexis Grier |** *YouTube Channel Strategist & Publisher* **–** Atlanta, GA July 2020 — December 2020

* Produce and manage all content on channel as well as pitch ideas for future content
* Understand YouTube and social metrics to help adjust YouTube and social video
* Reached monetization for channel within two months of starting position

**ESPN** | *Digital Media Intern –* Charlotte, NC October 2019 — May 2020

* Publish and manage content on the official digital platforms for SEC Network and the Southeastern Conference
* First intern to walk away with a highlight reel at end of term
* Create highlight reels for SEC players during 2020 NFL and WNBA draft for secsports.com

**C-SPAN** | *Digital Media Intern –* Washington D.C. June 2019 – August 2019

* Develop and implement strategies in the areas of online services and other developing technologies
* Design C-SPAN’s 2021election network bug

**DC Grays Baseball Team** | *Lead Communications & Reporting Intern –* Washington, D.C.     June 2019 — July 2019

* Write game recaps & other team-related stories
* Ideate, develop, edit and post content through DC Grays social media channels
* Design game-day programs and press releases for special events

**Lasser Productions/2019 SEC Swim & Dive Championships** | *Production Assistant* -Athens, GA February 2019

* Assist on-air talent with pulling talent for post-race interviews
* Communicate & work with show producers throughout the course of the event

**PlayOn! Sports’ NFHS Network** | *Production* Intern - Atlanta, GA                    January 2019 – May 2019

* Drive engagement to live events, fulfill all digital needs for the network
* Cut and edit recap videos of high school sporting events
* Operate gameday cameras

**UGA ELITE |** Associate Producer *-* Athens, GA                                       September 2015 – August 2019

* Produce content monthly including but not limited to sports, entertainment, lifestyle and campus news
* Manage staff of over 25 writers and bloggers
* Design & maintain WordPress site that generates 5,000 views per month & Twitter account

**RYAN SEACREST STUDIOS** | *Radio Intern -* Atlanta, GA                                                   June 2018 – January 2019

* Produce content monthly on Seacrest Studios radio show (including but not limited to sports, entertainment, and lifestyle) for the patients and families of Children’s Hospital of Atlanta

**Grady Sportsource/Grady Sports Bureau** | *Broadcast Contributor* - Athens, GA September 2015 – December 2018

* Produce a 30-minute show consisting of 5 blocks of content covering Northeastern Georgia local news, weather, and sports
* Produce and create social media plans regarding sports news for Instagram, Twitter, & Snapchat
* Control cameras, teleprompting, floor directing, operating audio boards, playback, live shots
* Shoot, write, and edit packages on deadline for broadcasts and digital

EDUCATION

**University of Georgia,** May 2019

*Bachelor of Arts in Journalism*

**Major:** Journalism | **Minor:** Sport Management | **Certificate:** Sports Media

SKILLS

**Production Experience |** Control cameras, audio, floor directing, teleprompting, playback, live shots

**Program Experience |** Adobe CS6: Premiere Pro, Photoshop, Illustrator, InDesign. Social Media & Blogging Platforms**:** YouTube, Facebook, Twitter, Instagram, Snapchat, TikTok, Word Press, Squarespace